

## A Brief Report: Interselection Fashion Fair, Paris, France-October 20-22, 2009

### Innovation offerings at Interselections

A total of 12 AEPC members/ exhibitors visited the Porte De Versailles Pavilion 3 where the Interselection Fashion Fair was held from October 20 to 22, 2009. The details of the AEPC participants is hereunder:

S. No.	Name of the Company	Contact Person	Mobile No.	E-mail, Address
1	A. R. Overseas, 24 Railway Feeder Road, Tirupur-641602	Mr. V. Arunprasad	91 9944422071	arun@aroverseas.in, arun.overseas@gmail.com
2	Cotfab (India), F-36, Road No. 2, V.K.I. Area, Jaipur-302013	Mr. Zakir Hussain	91-9829010951	<a href="mailto:cotfabindia@yahoo.co.in">cotfabindia@yahoo.co.in</a>
3	Dynamic Designs Inc., Plot No. 417, Sector-37, Pace City - 2, Khandsa, Gurgaon, (Haryana) - 122 001 (India)	Mr. Ramandeep Singh Sachdeva	91-9811102234	<a href="mailto:raman@dynamicdesigns.in">raman@dynamicdesigns.in</a>
4	Design Overseas, C-7, Hauz Khas, New Delhi -110 016 (India)	Ms. Anita Malhotra	91-9818674439	<a href="mailto:info@designoverseas.com">info@designoverseas.com</a>
5	Essay Fashion A-180, Lajpat Nagar 1st, New Delhi-110 024 (India)	Mr. Akshay Sadh	91-9868257962	Akshaysadh@hotmail.com
6	Infinity Overseas, C-656, Sarita Vihar, New Delhi, (India)	Ms. Vandana Bhagat	91-9811333526	<a href="mailto:vandana@infinityoverseas.com">vandana@infinityoverseas.com</a> ; <a href="mailto:rawat@infinityoverseas.com">rawat@infinityoverseas.com</a>

7	Karnani Exports Private Limited, 246, A-Z Industrial Estate, G. K. Marg, Lower Parel, Mumbai-400013	Mr. Sharan G. Karnani	91-9821253373	sharan@karnaniexports.com, Dipa@karnaniexports.com; paul@karnaniexports.com;contrat@kiranknit.com
8	Mint Impex Opp. Circuit House, Delhi Road, Majhola, Moradabad - 244 001, U.P (India)	Mr. Satish Singhal Mr. Samir Singhal	91-9897041421	mintimpex@vsnl.net
9	Sai Shree Exports, 49-A, Street No. 14, Mayur Vihar, Phase - I, Delhi-110 091 (India)	Mr. Ashwani Dass Mr. S. C. Dass	91-9312206949 91-9899167009	<a href="mailto:saishree_exports@hotmail.com">saishree_exports@hotmail.com</a>
10	Siruvani Clothing (P) Ltd., 54 Srivari Gardens, 744 VKK Menon Road, New Siddhapudur, Coimbatore - 641 044 (India)	Mr. R Girirajan	91-9842204440	<a href="mailto:Girirajan@siruvaniclothing.com">Girirajan@siruvaniclothing.com</a> ; <a href="mailto:accounts@siruvaniclothing.com">accounts@siruvaniclothing.com</a>
11	Tubeknit Fashions Ltd., S. F No. 137, Kanchivaram, Nallur, Tirupur-641 606, India	Mr. P Parthasarathi Mr. C Elango	91-9843033556 91-9367670760	<a href="mailto:pparthasarathi@tubeknitfashions.com">pparthasarathi@tubeknitfashions.com</a> ; <a href="mailto:elan go@tubeknitfashions.com">elan go@tubeknitfashions.com</a> ; <a href="mailto:tubeknit@eth.net">tubeknit@eth.net</a>
12	Universal Fashions 151, Petit Hall, "D Building, 66, Nepeansea Road, Mumbai-400 006 (India)	Mr. Shashank S. Mehta Mrs. Prajakta C Alate	91-9820036288 91-9820185553	<a href="mailto:network@hindapp.com">network@hindapp.com</a> ; <a href="mailto:shashank@hindapp.com">shashank@hindapp.com</a>

Mrs. Meenu Chopra, A.G.M. coordinated the event.

Interselection is a prime business event which represents 80 per cent of European fashion volumes. More than 2,000 buyers visited the fair. AEPC participated in the event for the third time.

The product categories on display included casual and hi-fashion readymade garments for men, ladies and children. A diversified offer for men and children integrated with the overall collections, niche products and accessories energized the fair.

A total of 25 countries presented a wide choice of collections from Germany, Belgium, Cyprus, Spain, Britain, Greece, Norway, the Netherlands, Poland, Portugal and the Czech Republic. Turkey, China, Korea and Hong Kong were also represented on a smaller scale.

Conferences on new challenges and responsibilities for buyers and product managers in organized retail, fast fashion, impact of the current economic context on multi-faceted, multifunctional jobs, consumer expectations and the shift in international growth helped participants develop reflections for the future and for job evolutions in the industry.

The next Interselection fair will be held from April 13 to 15, 2010.