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PRESS RELEASE

Buyers continue to pour in at 42nd IIGF

Gurgaon, Jan 21 – A steady stream of foreign buyers continued to pour in as the 42nd India International Garment Fair (IIGF) entered the second day today.

More than 300 leading apparel manufacturers and exporters displayed a dazzling collection for autumn and winter seasons of 2009-10 at the mega event showcasing fine garments for men, women and children.

The event was inaugurated yesterday by deputy chairman of the Planning Commission Montek Singh Ahluwalia. It has been jointly organised by International Garment Fair Association, Apparel Export Promotion Council, Garment Exporters Association, the Clothing Manufacturers Association of India, Apparel Exporters and Manufacturers Association and Apparel and Handloom Exporters Association.

IGFA convenor Lalit Thukral said a total of 308 buyers and 183 buying agents have checked in so far at the IIGF, one of the world's largest and most popular apparel fair held twice a year.

“The turnout has been very good despite recessionary trends worldwide,” he said. “A lot of boutique buyers have come to India this time. Also, there are many first-time visitors to the country.”

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The IIGF is one of the world's largest and most popular apparel fair held twice a year. Over 700 serious buyers from 60 countries and their agents are expected to converge here this week at the sprawling Apparel House.

A team of Directorate General of Foreign Trade (DGFT) will visit the IIGF tomorrow to interact with industry leaders and foreign buyers. On January 23, minister of state for commerce Jairam Ramesh will visit the fair.

The unique fair offers a mind-blowing collection of garments, fabrics and fashion accessories manufactured by some of India's premier fashion and export houses. Adding to the glitz are fashion streets, theme-based fair displays and avant-garde ramp shows displaying all the creations in colours and designs.

With exhibition area of over 16,150 square metres, the show is focussed on strengthening existing markets and exploring new ones. There have been launches of new ranges and products and offering of special product displays through the theme area.

The product profile includes: designer and private labels, bridal wear, cocktail and evening dresses, blazers, cardigan, cashmere products, jacket, pullover, sweater, sweat shirt, children's wear, denim wear, infants' wear, knit wear, ladies wear, men's wear, shirts, shorts, silk garments, skirts, suits, T-shirts, trousers, body suit, brassiere, brief, home wear, men's underwear, nightwear and pajamas, outerwear, swimwear, body wear, skiwear and track suits.

India is the sixth largest exporter of readymade garments in the world. Apparel worth 9.7 billion dollars were exported from the country in 2007-08.