



Spring Summer 2011 selection dazzles the ramp at the 45th India International Garment Fair (IIGF)

- *Over 300 apparel exporters from across India display their best creations*
 - *Fashion shows facilitate selection by buyers*
 - *Buyers from over 66 countries have come for the fair*

13th July 2010, New Delhi: The 45th India International Garment Fair (IIGF) today witnessed the season's best Spring Summer 2011 collection. The collection, showcased by India's leading garment exporters, highlighted the latest in designs and styling for the international markets. With Indian creativity and international appeal, the collection received enthusiastic response and is all set to set new fashion trends in the apparel industry.

Mr. Premal Udani, Chairman, Apparel Export Promotion Council (AEPC) said, "The fashion shows at the IIGF afford an opportunity to Indian exporters to showcase their creativity. The ramp shows are an opportunity for the participants to highlight new trends and fashions, thus creating an eclectic atmosphere around glitz and style."

A perfect fusion of fashion, design and quality, the 45th India International Garment Fair has become one of the most important destinations for the global fashion connoisseurs and textile industry stalwarts. This unique fair offers an astounding collection of garments, fabrics and fashion accessories manufactured by some of India's premier fashion and export houses. The ramp show highlighted exquisite, never seen creations, displayed in various colors and designs. With its eclectic designer collection to cater to a variety of tastes and requirements, the 45th IIGF is expected to surpass milestones set in the earlier editions.

The exhibitors were recognized by AEPC for creativity in their display as well, through the "Best Display Awards". The Gold Trophy for best display was jointly awarded to Antak Agencies for accessories and to Churchit Inter for women's wear; the Silver Trophy for best display was awarded to Tushar Handwork for men's, children's and women's wear; the Bronze Trophy for best display was awarded to Silver Apparels. Also, Certificates of Merit were awarded to JK International, New Delhi; Arvind Kumar & Company, Farrukhabad; Sarash Impex, Greater Noida; Kichwamaji Exporters, Delhi; Bittoo Overseas, Delhi and Nehal Exports.

The 45th IIGF was inaugurated yesterday by Smt. Rita Menon, Secretary, Ministry of Textiles. The 45th IIGF is being held at the India Exposition Centre, National Capital Region from 12th to 14th July 2010. The fair brings together some of the leading names in the fashion and apparel industry across the world.

About Apparel Export Promotion Council (AEPC)

Incorporated in 1978, with 40 offices and 8,000 small, medium and large garment exporters across India, Apparel Export Promotion Council (AEPC) is the official body of apparel exporters in India that provides invaluable assistance to Indian exporters as well as importers/international buyers who choose India as their preferred sourcing destination for garments.

AEPC is a one stop information centre that provides assistance to garment exporters and helps bridge the gap between exporters and overseas buyers through continuous improvement of quality management system. AEPC undertakes the responsibility of continuously exploring, sustaining & expanding global markets for Indian exporters.
