

PRESS RELEASE

AEPC organises mega event to showcase fabrics and accessories

Ludhiana, Aug 21 – A total of 125 exhibitors are expected to participate in Source One Fair, the biggest fabrics and accessories show being held from November 22 to 24. The event has been organised by the Apparel Export Promotion Council (AEPC) and is supported by various industry associations.

Officials said nearly 3,000 buyers have confirmed their presence. The three-day exposition is expected to generate business worth two million dollars.

The Indian domestic and export apparel industry is worth 30 billion dollars with over 50,000 apparel manufacturing units. The country consumes fabrics worth 12 billion dollars annually and accessories worth 3 billion dollars.

“Source One will bring together sellers and buyers from the industry and its allied sectors under one roof,” said AEPC’s chairman for northern region H.K.L. Magu. “It will be the largest platform of its kind to showcase products and solutions to a resourceful audience in India and south Asia.”

The exhibitors from India, Bangladesh, China, Taiwan and South Korea will include manufacturers of fabrics – natural fibers like silk, cotton, linen, hemp and wool as well as man-made fibers like acetate, acrylic, nylon, polyester and rayon – besides accessories for apparel and supplier of services related to textile and clothing industry.

AEPC’s executive committee member and chairman of the Apparel Resource Development Committee Amit Goyal said Source One will provide opportunities to tap global markets and trends. “Exhibitors will be able to interact with thousands of top buyers and decision makers at one place. They could grab bulk orders at competitive rates.”

The council has readied 150 stalls for the show to be held at Apparel House in Gurgaon. Promotions across various media have also been planned.

Supporting industry associations include the Apparel Exporters and Manufacturers Association, the Apparel and Handloom Exporters Association, the Confederation of Indian Apparel Exporters, the Clothing Manufacturers Association of India, the Garment Exporters Association, the Garment Exporters Association of Rajasthan and the Tirupur Exporters Association.