



## **45<sup>th</sup> India International Garment Fair (IIGF) brings apparel exporters and international buyers under one roof**

- *Over 300 exhibitors and buyers from 66 countries participating in the fair*
  - *45<sup>th</sup> IIGF is spread over 3 days starting 12<sup>th</sup> July*
- *Fashion shows by apparel exporters to facilitate selection by buyers*

**12<sup>th</sup> July 2010, New Delhi:** Apparel Export Promotion Council (AEPC) today announced the commencement of 45<sup>th</sup> India International Garment Fair (IIGF) at India Exposition Centre, Greater Noida, National Capital Region. The fair was inaugurated by **Smt Rita Menon, Secretary, Ministry of Textiles, Government of India.** The three day event is being held from 12<sup>th</sup> to 14<sup>th</sup> July 2010.

**Mr Premal Udani, Chairman, Apparel Export Promotion Council (AEPC)** said at the inauguration, "The India International Garment Fair (IIGF) serves as an efficient platform for both apparel exporters and international buyers to see a variety of garments and place orders for the coming season. It gives me immense pleasure to witness the growth in business of both Indian exporters and international buyers through initiatives such as IIGF."

"The apparel exporters have an ambitious target of US\$15 billion in exports by year 2011-12, even though last year's exports at US\$10.64 billion were slightly down by 2.64%. Each US\$1 billion in exports requires an input of 36 million manhours of work and the attendant demand for raw materials, accessories and logistics creates vibrancy in the entire ecosystem," added Mr Udani.

"With the improving global outlook, we are certain that the 45<sup>th</sup> IIGF will provide the much needed fillip to apparel exporters to take this year's exports to over US\$12 billion," added **Mr Lalit Thukral, Convenor, International Garment Fair Association.**

The apparel export industry provides employment to 3.5 million workers directly and another 3 million indirectly. Apparel Export Promotion Council (AEPC) organizes IIGF in association with the International Garment Fair Association (IGFA), the Garment Exporters Association (GEA), the Clothing Manufacturers Association of India (CMAI), the Apparel Exporters and Manufacturers Association (AEMA) and the Apparel and Handloom Exporters Association (AHEA).

The exhibition stalls of various apparel exporters are spread over 4 large halls measuring 15,000 sq meters, with over 300 national participants from the length and breadth of India including Tamil Nadu, West Bengal, Rajasthan, Uttar Pradesh, Gujarat, Madhya Pradesh, Punjab and Mumbai. On the lines of such fairs internationally, IIGF has been divided into different sections -- fashion accessories, men's wear, children's wear, women's wear and knit wear -- which are further divided into casual wear and city wear, high fashion and occasional wear, lingerie, specialty garments, sportswear besides accessories and fashion jewellery.

## **About Apparel Export Promotion Council (AEPC)**

Incorporated in 1978, with 40 offices and 8,000 small, medium and large garment exporters across India, Apparel Export Promotion Council (AEPC) is the official body of apparel exporters in India that provides invaluable assistance to Indian exporters as well as importers/international buyers who choose India as their preferred sourcing destination for garments.

AEPC is a one stop information centre that provides assistance to garment exporters and helps bridge the gap between exporters and overseas buyers through continuous improvement of quality management system. AEPC undertakes the responsibility of continuously exploring, sustaining and expanding global markets for Indian exporters.

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