

## **45<sup>th</sup> India International Garment Fair (IIGF) concludes with a record number of visitors**

- *The 3 day fair was held in National Capital Region from 12<sup>th</sup> to 14<sup>th</sup> July 2010*
  - *Over 2,900 visitors from 60 countries came to attend the event*
- *Apparel export industry looks forward to substantial growth in the year ahead*

**15<sup>th</sup> July 2010, New Delhi:** The 45<sup>th</sup> India International Garment Fair organized by Apparel Export Promotion Council (AEPC) concluded yesterday amid much fanfare and satisfaction on the part of both buyers and exhibitors. The fair was visited by 1,592 buyers from 721 companies and 569 buying agents from 413 companies.

There was maximum participation from Spain with 115 buyers and the United States with 100 buyers. In all there were 2,949 visitors from 60 countries who came to see the Spring Summer 2011 collections.

Speaking on the occasion, **Mr. Premal Udani, Chairman, Apparel Export Promotion Council (AEPC)** said, "We are very happy with the response received at the 45<sup>th</sup> IIGF, which has been much greater than last time. IIGF has now come to be recognized internationally as a forum for a wide range of apparel to select from. The response at the fair has indicated that we are on course to achieve this year's export target of US\$ 12 billion."

Further stated Mr. Udani, "Garments are the final link in the textile chain that starts from fibers. Given the raw material availability in India and our expertise in producing garments to international requirements, the apparel export sector has the highest potential for value addition and job creation."

Added **Mr Lalit Thukral, Convenor, International Garment Fair Association**, "The reach of the fair is continually expanding and this edition had a number of first time buyers from abroad, and a number of first time exhibitors. The feedback received by us indicates a still larger buyer and exhibitor turnout for next time."

The concluding day also saw the visit of Mr. R. K. Bhatia, former Indian Ambassador to South Africa, to assist AEPC's endeavour to explore new markets like South Africa, Japan and Latin America.

The 45<sup>th</sup> IIGF witnessed participants from across India including from Tamil Nadu, West Bengal, Rajasthan, Uttar Pradesh, Gujarat, Madhya Pradesh, Punjab, Jaipur, Tirupur, Mumbai and the NCR region. The apparel on display included women's wear, men's wear, children's wear, knitwear and fashion accessories.

To encourage participation from all corners of India, AEPC had provided complementary return airfare and hotel accommodation according to the exhibit area besides a reimbursement to the tune of Rs 10,000 to all outstation exhibitors.

IIGF is jointly organized by the International Garment Fair Association (IGFA), the Apparel Export Promotion Council (AEPC), the Garment Exporters Association (GEA), the Clothing Manufacturers Association of India (CMAI), the Apparel Exporters and Manufacturers Association (AEMA) and the Apparel and Handloom Exporters Association (AHEA). The fair was **inaugurated by Smt. Rita Menon, Secretary, Ministry of Textiles.**

### **About Apparel Export Promotion Council (AEPC)**

Incorporated in 1978, with 40 offices and 8,000 small, medium and large garment exporters across India, Apparel Export Promotion Council (AEPC) is the official body of apparel exporters in India that provides invaluable assistance to Indian exporters as well as importers/international buyers who choose India as their preferred sourcing destination for garments.

AEPC is a one stop information centre that provides assistance to garment exporters and helps bridge the gap between exporters and overseas buyers through continuous improvement of quality management system. AEPC undertakes the responsibility of continuously exploring, sustaining and expanding global markets for Indian exporters.