

Apparel Export Promotion Council organizes Source zOne

- ✓ *The fair was inaugurated by Smt. Rita Menon, , IAS, Secretary (Textiles), Govt. of India*
 - ✓ *A mega event to showcase entire range of fabrics and accessories*
 - ✓ *India, Bangladesh, China, Taiwan and South Korea to participate*

New Delhi, November 22, 2010: The Apparel Export Promotion Council (AEPC) today announced the launch of **Source zOne Fair**. It was inaugurated by Smt. Rita Menon, IAS, Secretary (Textiles), Govt. of India and Mr. Premal Udani, Chairman, AEPC at Apparel House, Gurgaon. It is the biggest fabrics and accessories show in the country being held in Gurgaon from November 22, 2010 to November 24, 2010, where buyers, manufacturers and exporters will converge to network and source materials for garmenting and accessories.

A total of 125 exhibitors and 3000 buyers from India, China, Bangladesh, Taiwan and South Korea are expected to participate in the fair. The exhibitors will include manufacturers of fabrics – natural fibers like silk, cotton, linen, hemp and wool as well as man-made fibers like acetate, acrylic, nylon, polyester and rayon – besides accessories for apparel and supplier of services related to textile and clothing industry.

On the occasion, **Mr. Premal Udani, Chairman, AEPC** said, “It is a pleasure for us at AEPC, to organize such a mega event for the manufacturers and suppliers of apparel fabrics, trims and embellishments under one roof for the first time. This is a step ahead to bridge the gap between the sellers and buyers by providing them a common platform to interact and understand each other’s needs and expectations. This three day exposition is expected to generate business worth two million dollars.”

He also added, “Most economies round the globe have recovered from recession by now, India being one of them. India is witnessing strong domestic as well as international demand. The Indian domestic and export apparel industry is now worth 30 billion dollars with over 50,000 apparel manufacturing units. We intend to help and support the industry through Source zOne by increasing the pace of their momentum in achieving their goal.”

Industry specific B2B seminars will also be held on the sidelines of the exhibition in the afternoon on all three days. The eminent speakers from various leading organizations will talk about topics like opportunities and innovations from China, fashion concept to translation, accessories and fashion garments.

Supporting industry associations include the Apparel Exporters and Manufacturers Association, the Apparel and Handloom Exporters Association, the Confederation of Indian Apparel

Exporters, the Clothing Manufacturers Association of India, the Garment Exporters Association, the Garment Exporters Association of Rajasthan and the Tirupur Exporters Association.

About Apparel Export Promotion Council (AEPC)

Incorporated in 1978, with 40 offices and 8,000 small, medium and large garment exporters across India, Apparel Export Promotion Council (AEPC) is the official body of apparel exporters in India that provides invaluable assistance to Indian exporters as well as importers/international buyers who choose India as their preferred sourcing destination for garments.

AEPC is a one stop information centre that provides assistance to garment exporters and helps bridge the gap between exporters and overseas buyers through continuous improvement of quality management system. AEPC undertakes the responsibility of continuously exploring, sustaining & expanding global markets for Indian exporters.