



## APPAREL EXPORT PROMOTION COUNCIL, GURGAON

AEPC: HO: F&E: LGE:2011:  
16<sup>th</sup> August, 2011

### CIRCULAR

#### SUB: AEPC's participation in "London Garments Expo" London, U K (27 - 29 October, 2011)

Dear Member,

AEPC is participating **FIRST TIME** in London Garments Expo, London, UK to be held from 27<sup>th</sup> - 29<sup>th</sup> October, 2011, which will take place at Olympia 2, Olympia Exhibition Centre, London, UK organized by Perfect Management London Ltd., UK.

#### About London Garments Expo

London Garments Expo is the only event in the UK to represent a mix of exhibitors from across the global fashion manufacturing supply chain under one roof. Meet directors, owners, designers and merchandisers from Ready-to-Wear retailers and Departmental stores.

London Garments Expo Fair provides good opportunity for retail buyers, global importers, licensees and brands to meet and conduct business with offshore manufacturers like India and contract suppliers from the international manufacturing countries.

#### Venue & Date:

The venue for **London Garment Expo 2011** shall be **Olympia 2, Olympia Exhibition Centre, London**. The fair is scheduled from **27<sup>th</sup> to 29<sup>th</sup> October, 2011**.

#### Apparel Industry of UK

India exports garments of worth US\$ 1,604 million to UK, which accounts for 7.3% share in United Kingdom's total garment imports. UK market has a tremendous potential of US\$ 22,000 million and growing at a rate of more than 5% annually.

India's garment export to UK is depicted below.

<b>RMG Imports Statistics</b>						
<i>All figures in USD Millions</i>						
UK's		2007	2008	2009	2010	%Change 2010/2009
<b>RMG Imports</b>	<i>From World</i>	23619.50	23427.40	20766.00	21959.40	5.75
	<i>From India</i>	1447.20	1489.70	1450.50	1603.50	10.55
	<i>Our Share (%)</i>	6.13	6.36	6.98	7.30	

\*Source: UNComTrade

**Payment schedule:**

**AEPC has decided to make a huge "INDIA PAVILION" at "London Garments Expo".**

Participation charges of a 9 SQM booth	: Rs 1,70,000/-
Early bird discount upto 15 <sup>th</sup> September, 2011 (Only if entire amount is paid)	: Rs 10,000/-
Participation charges upto 15 <sup>th</sup> September, 2011	: Rs 1,60,000/-
Participation charges after 15 <sup>th</sup> September, 2011	: Rs. 1,70,000/-

***\*MDA grant shall be available as per eligibility***

**Demand Draft or Pay order in the name of "Apparel Export Promotion Council"  
(Kindly note: Cheques are not acceptable)**

**Facilities Provided in the fair:**

In the above mentioned participation charges, the Council shall be providing the following items in the booth. Apart from this all publicity and promotion of India Pavilion shall be done by AEPC.

**1) Booth Package: (Standard Booth - 9 SqM)**

- Divider walls
- Name panel
- Carpet
- 6 mtr., Garment Rails/ Flat Shelf
- 50 Top Hangers + 25 Bottom Hangers
- 3 spot lights, 1 Power Plug 500w
- 1 table & 2 chairs
- Free wireless connection throughout the venue
- Common Ironing/Steam Place
  
- **3 Night accommodation for 1 or 2 people including breakfast**

**Guidelines for allotment of the booths:**

1. All participants who have paid the full participation fee in time would be considered for allotment of booths through alphabetical order.
2. No change in the booths, once allotted would be entertained under any circumstances.
3. The decision of Chairman, AEPC/Secretary General, AEPC would be final and binding in case of any clarification.

The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold.

**Waitlist:**

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter UK. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

**Cancellation charges:**

The exporters who have applied for participation in the Fair, the withdrawal will be subject to following:

- 25% of participation charges will be forfeited if the exporters withdraw before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participant on the wait list.
- 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- 100% forfeiture in case of no show of the fair.
- Non-grant of relevant visa shall not qualify for any relief.
- Service tax paid shall not be refunded.

**Application form:**

The blank application format is enclosed herewith for your ready reference.

Should you require any other information, please contact **Mr. K S Bisht, Dy. Director (Fairs & Exhibition), Apparel Export Promotion Council Apparel House, Institutional Area, Sector-44, Gurgaon-122003, Haryana, (India) Tel: +91 124 2708158, 2708000-003, Mobile: +91 9810527747 Fax: +91 124 2708004; E-mail: [kbisht@aepcindia.com](mailto:kbisht@aepcindia.com)**

Thanking you,

Yours Sincerely,

**R K Sharma**  
**Director (Fairs & Exhibitions)**  
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**Email: [rksharma@aepcindia.com](mailto:rksharma@aepcindia.com)**

**Enclosure:** Application Form

**APPLICATION FORM FOR PARTICIPATION IN "London Garments Expo"**  
**London, UK (27 - 29 October, 2011)**  
**(On the Company's letterhead)**

**PART-I**

1. Name & Address of the firm : \_\_\_\_\_  
 Name of the Contact person : \_\_\_\_\_
2. Proprietary/Partnership Pvt. Ltd. Co. : \_\_\_\_\_
3. Year of establishment : \_\_\_\_\_
4. Telephone No.(s) with area code : \_\_\_\_\_
5. Fax No(s) : \_\_\_\_\_
6. E-Mail Nos. : \_\_\_\_\_
7. Manufacturers or Merchant Exporter : \_\_\_\_\_
8. Address of Manufacturing Unit : \_\_\_\_\_  
 : \_\_\_\_\_  
 : \_\_\_\_\_
9. Main items of production : \_\_\_\_\_  
 (mentioned segment Knitted/Woven and  
 Specify product mix.
10. Total value of export of readymade : \_\_\_\_\_  
 Garments/Textiles in the previous year  
 2010-11 (FOB in US\$) and major US\$ \_\_\_\_\_ Million  
 Countries of Exports
11. Present production capacity (pcs/month) : \_\_\_\_\_ pcs  
 And lead time
12. Major brands & labels : \_\_\_\_\_

**PART II**

Please tick:

S.NO.	PARTICULARS	YES	NO
1	Full-Package garment manufacturers (Packed Shipment Exporter)		
2	Sufficient experience in Garment Exports		
3	A proven experience with high street retailers		
4	Vertically integrated plant with CMT, finishing etc.		
5	Whether your Technicians are able to understand and interpret techsheets and do you employ technically qualified staff in quality & product Deptt.		

**PART- III**

Please fill up the details of each of the Representatives in the following format;

1	Name appearing in Passport	
2	Passport No.	
3	Date of Issue	
4	Validity	
5	Date of Birth	
6	Place of Birth	
7	Place of Issue	