



Apparel Export Promotion Council

Apparel House, Institutional Area, Sector-44, Gurgaon-122003

Date: March 3, 2010

Seminar on Fashion Forecast Spring/ Summer 2011

Dear Sir/Madam,

Apparel Export Promotion Council (AEPC) has invited Ms. Delphine Lonjou, Fashion Consultant from a renowned fashion consultancy firm M/s Promostyl, Paris to conduct Fashion Forecast seminars for Spring/ Summer 2011. The schedule & programme of the seminars is given below:

Gurgaon	: 17th March, 2010 (Wednesday)
Jaipur	: 18th March, 2010 (Thursday)
Ludhiana	: 20th March, 2010 (Saturday)
Tirupur	: 22nd March, 2010 (Monday)
Bangalore	: 23rd March, 2010 (Tuesday)
Mumbai	: 25th March, 2010 (Thursday)

The seminar will cover:

- Sectors like Men, Women, Knitwear, Woven & Casual and Formal Wear for Men & Women,
- **“Making of the Trends”**-a 30 minute film on new products, currents origin and new spaces,
- Season's important trend directions, color range and key color harmonies, including the pantone and NCS references
- Clear and concrete solutions on fashion trends 18 to 24 months in advance
- 4 up-coming trends with a visual (concentration of the last major socio-cultural events and design directions) with influences in terms of design, fashion, lifestyle, cosmetics, art, colours, fabrics, etc.
- 4 Promostyl's themes that include a description of the « New Attitudes », corresponding Values and Lifestyles and some propositions of concepts and applications to various sectors.
- Show case of the trendbooks on Influence, Colours, Women, Men and Knitwear

Target Audience

- Sr. Merchandisers/ Team of Fashion Designing Departments
- Fashion Designers including Free lancers
- Industry Associates
- Market Consultants/ Consultancy bodies
- Fashion Institutes/ Students

Registration Fees

The participation/ registration fee is **Rs. 1,000/- per person**. The payment can be made through DD/ Cheque in favour of “**Apparel Export Promotion Council**” payable at Gurgaon. To confirm your participation, please fill in the attached registration form and send to respective offices.

About the Speaker:

Delphine Lonjou

Ms. Delphine is graduated from the Ravensbourne College of fashion, in London. She is a womenswear designer with 10 years of experience. She works for Promostyl Special Project branch and is in charge of special projects (consulting) which have given her full responsibility for womenswear, menswear and accessories clients, helping them on their collection's development and orientation of trends, colors, materials and products. She knows about sourcing, product development as well as product's fabrication process. She has worked for top of the range names such as Nicole Farhi, Karen Millen, and John Galliano, among others. Ms. Lonjou also deals with the Making of the trends, the Men's trends book and influences trends book. Her experience is in major distribution and middle range products. She has worked for 13 years for French companies such as Etam, Kiabi, Les 3 suisses, DKNY. Ms. Lonjou also heads the position of councilor where she determines the principle of style adopting trends to those brands and there market from a marketing perspective.

Seminar Programme:

Registration	9.30 a.m. to 10.00 a.m.
Film on “Making of the Trends”	10.00 a.m. to 11.00 a.m.
Tea Break	11.00 a.m. to 11.30 a.m.
General Trends on Summer 2011	11.30 a.m. to 1.00 p.m.
Interactive/ Networking Session followed by Lunch	1.00 p.m. onwards

We look forward to see your nomination. For further information about the venue etc., you may kindly contact AEPC's regional office where you want to attend the seminar. **At Gurgaon, the seminar will be held at Apparel House, Sector-44, Institutional Area, Gurgaon, Tel.:-+91-124-2708000.**

Gurgaon	Jaipur	Ludhiana	Tirupur	Bangalore	Mumbai
Mrs. Sneh Lata Sharma Dy. Director AEPC Tel.:-+91-124-270 8150 E-mail: slsharma@aepecindia.com	Mr. P. K. Yadav Office Incharge Mobile: 09229106359 Tel.: +91-141-275 0706,275 0064 Fax: 0141-275 2982 Email: atdcjaipur@gmail.com	Mr. A. K. Walia Regional Director Tel.: 0161-2407850 Fax : +91-161-2404082 Email: aeplcdh1@sify.com	Mr. D. G. Reddy Sr. Director AEPC Tel.:-+91-421-2232631 E-mail: aepc27tir@dataone.in	Mr. R. Balaji Joint Director AEPC Tel.:-+91-80-25585975 E-mail: aepcbangalore@gmail.com	Ms. Saeeda Patel, Manager AEPC Tel.:- +91-22-220 40174 E-mail: saeedapatel@rediffmail.com

Warm Regards,

Sd/-

(Sudeep Sarcar)

General Manager (Fairs & Exhibition)

REGISTRATION FORM

Seminar on Fashion Forecast Spring/ Summer 2011

Please tick option where you want to attend the seminar:

Gurgaon

Jaipur

Ludhiana

Tirupur

Bangalore

Mumbai

Time: 9.30 a.m. to 1.00 p.m.

Kindly register the following person(s) from my organization for seminar on Fashion Forecast Spring/ Summer 2011:

S. No.	Name	Designation
1.		
2.		
3.		

The fees of Rs. 1,000 per person is enclosed vide Cheque/ Demand Draft No. _____ of (Bank) _____ dated _____ of amount _____ in favour of "Apparel Export Promotion Council" payable at Gurgaon.

Kindly fill in the following details or attach your business card:

Name & Designation: _____

Organisation/ Institute: _____

Address: _____

Tel. No.: _____

Fax No.: _____

Email Id: _____

Send this Registration form back to:

Apparel Export Promotion Council

Apparel House

Sector-44, Gurgaon-122003

Ph: 0124-2708000/1/2/3

Fax to: 0124-2708004/5

Email at: slsharma@aepcindia.com