

AEPC:REG:F&E:2010
Dated : June 20, 2011

CIRCULAR

AEPC's Participation in Fatex Fair, 4 – 6 September, 2011, Paris, France

Dear Members,

AEPC is participating in the “**FATEX FAIR**” **scheduled to be held from 4 - 6 September, 2011**, which will take place in the Capital of France, Paris at Pavilion 4, Porte de Versailles.

Event profile

Fatex, the international Fashion industrial manufacturing trade fair since 1984, is the only meeting place for clothing designers and manufacturers.

Fatex is a mine of know-how covering the fields of textile and clothing and fashion accessories.

Manufacturers: sub-contractors, co-contractors, assemblers, decorators, embroiderers, knitters...

Materials: buttons, shoulder pads, labels, yokes etc.

Technology: CAD, CAMM, patterning, cutting systems

Services: institutional, logistics, networking

The exhibitors

The main players in high volume sub-contracting and co-contracting in the major sourcing zones: **China, Bangladesh, India, Thailand, Vietnam, Indonesia, Pakistan, Haiti, Hong Kong etc.**

Exhibitors specialised in:

KNITS

WARP AND WEFT

LEATHER

WORK CLOTHING

ACCESSORIES

Buyers/ major stores

Germany : Adidas, Becker's Friends, C&A, Carolin Vanity, Deerberg, Versand, Esprit, Gerhard Rosch, Hugo Boss, New Yorker, Orsay GmbH, Rudolf Hertz Moden, Pimkie, Otto, Xanaka... **Austria** :Steilmann, Striessnig Wien... **Belgium** : Besco, Bluestores, Boum Discount, Botex, Carre, Cassis, Carrefour Belgium, Cora Centrale D Achat, Damart, Fabrimode, Famco, Group Mandco Sa, L&L Lola & Liza, Modeno, Paprika Sa, Pomme D'amour Diffusion, Promo Fa`shion, Veritas, Viafobel... **Canada** : Marie Claire, Ola. **Spain** : Agatha Ruiz De La Prada, Bershka, Carrefour, Cortefiel, Dang Dang, Dimodes Pimkie, El Corte Ingles, Fun & Basics, Javier Simorra, Donnafly, Hope Stores, **United States**: Marceau & Marceau Inc, Cleo Creations Inc, Natural Impressions **Finland** : Fiorella, K Citymarket, Veljekset Halonen **France** : 3 Suisses France, Achat Vip.Com, Afibel, Agnes B, Aigle International, Alain Manoukian, Antoine Et Lili Setes, Antonelle, Armand Thierry, Auchan Centrale D * achat, Aubade, Baby Dior,

Balenciaga, **Italy** : Bernardi, Coin, Falconeri Calzedonia Spa, Nico, Teddy Spa, Pimkie, Sport Discount, Wonderful Group, **Japan** : Stylinglife Holdings Inc Plazastyle, Pao Co Ltd, Yatsuya Stick Jewellery International... **Lebanon** : Admic Sal, G Zaha&Co Sal, Loisir Distribution, Papas Textile, Tsc Retail... **Norway** : Lene V Norge, Neste Stopp, Radi Retail... **The Netherlands** : Landgraaf, M&S Mode, Mexx, Tommy Hilfiger, We... **Poland** : Auchan Polska, Bialcon, Carry, Cotton Club, Funk N Soul, Makalu, Orsay, Quiosque, Taranko... **Portugal** : Ana & Maria Joao , Contra Corrente, Barata & Ramilo, Sdv, Pacific Bijoux, Toujours... **United Kingdom**: Accessorize, Chilli Pepper Fashion, French Connection, Harrods, James Lakeland, Jane Norman, Joy, S&B Clothing Ltd, Guynns, IDEX Group, Marks And Spencer, Monsoon, New Look, Oliver Bonas, River Island, S&B Clothing Ltd, Warehouse, Young Fashion Connection **Switzerland** : Fashion Days, Latino Sa Zebra, Manor, Yendi, A. Thiery, 3 Suisses, Afibel, Auchan centrale d'achats, BCBG Max Azria, Cache cache, Eurodif, Kiabi, Miroglio (Sym), Phildar, Texto, Mim, El Corte Ingles, e, The Kooples, Fenwich UK. Interselection attracts international buyers and new players on the retail scene.

France's Import of RMG

The import of Readymade garments in France during 2010 was US\$ 20.35 billion, India exported US\$ 1.04 billion. with a % age share of 5.2%.

As per UN database, France appeared as the 3rd largest importer of RMG in EU27 Group and 6th largest in World with 13.90% & 6.03% share respectively. The EU27 region constituted 43.38% share in World RMG Imports.

VENUE:

Porte de Versailles, Pavilion 4, Paris, France

DATE:

4 - 6 September, 2011 (Sunday, Monday & Tuesday)

NO. OF BOOTHS:

AEPC has decided to make "India Pavilion" with 20 booths in order to cater to the growing demands of the buying communities in France.

PARTICIPATION CHARGES AND LAST DATE:

The booth package and other details are as follows:

Cost per booth of 9 sqm.	: Rs. 2, 30,000/-
Early Bird Discount (If payment made on or before 10th July, 2011)	: Rs. 10,000/-
Participation charges after discount	: Rs. 2, 20,000/-
Participation Charges after due date (After 10th July, 2011)	: Rs. 2, 30,000/-



LAST DATE

Last date for the receipt of the application would be 15th July, 2011. No part payment will be accepted.

BOOTH PACKAGE:

Each booth of 9 sq. mtrs. would have the following:-

6 racks of 1ml each, 1 company sign, Carpet, 1 table, 3 chairs, 4 spot lights, 1 closed cupboard or a 3 drawers unit, 1 coat hanger, 1 dustbin, 100 Hangers.

The exporters of Delhi/ Gurgaon can also deposit the payment by way of cheque to APPAREL EXPORT PROMOTION COUNCIL, Gurgaon office. Similarly, exporters at Mumbai, Ludhiana, Jaipur, Tirupur, Chennai, Bangalore and Kolkata can also deposit the cheque at Local AEPC offices. All others may send the Demand Draft/Pay Orders to Gurgaon office. Post dated cheques are not acceptable.

MDA GRANT

Market Development Assistance (MDA), as announced by the Ministry of Commerce and as amended from time to time, would be applicable. As per the new MDA Guidelines, all exporters having export turnover of less than Rs.15 Crore in the year 2010-11 would be eligible. **MDA assistance is not available, in case export is nil or negligible in the preceding year**, The

application would be subject to the total MDA guidelines issued by the Ministry of Commerce from time to time. See www.aepcindia.com for complete guidelines.

GUIDELINES FOR ALLOTMENT OF THE BOOTHS:

1. All participants who have paid the full participation fee within time would be considered for allotment of booths in alphabetical order.
2. No change in the booths, once allotted would be entertained under any circumstances
3. The decision of SG/Chairman (EP) would be final and binding in case of any clarification.

WAITLIST

In case, applications are over-subscribed beyond 20 nos. participation, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter France. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

CANCELLATION CHARGES

The exporter who has applied for participation in the Fair, the withdrawal will be subject to following:

- A. 25% of participation charges will be forfeited if the exporter withdraws before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participants on the wait list.
- B. 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- C. 100% forfeiture in case of no show of the fair.
- D. Non-grant of relevant visa shall not qualify for any relief.
- E. The application would be considered on First-cum-First Served (FCFS) basis.

The application form is attached herewith. You are requested to kindly send the participation fee by way of Demand Draft/Pay Order in favour of **APPAREL EXPORT PROMOTION COUNCIL” GURGAON**. Should you require any other information, **please contact Mrs. Sneh Lata Sharma, Joint. Director (F&E), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurgaon-122 003 (Haryana).**

Tel: +91-124-2708150, Fax: +91-124-2708004 & 005, e-mail: slsharma@aepcindia.com. The application may also be downloaded from our website www.aepcindia.com.

Thanking you,

Yours faithfully,

(R K Sharma)
Director (F&E)
Email : rksharma@aepcindia.com
Mobile : 09899167235

Enclosure: Application Format

APPLICATION FORM FOR FATEX FAIR, PARIS, FRANCE-September, 2011

(On the company's letterhead)

Name of event for which participation is sought: **FATEX FAIR, PARIS, FRANCE 4th to 6th September, 2011**

- 1 Name & Address of the firm _____
Name of the Contact person _____
Along with Mobile _____
- 2 AEPC Registration No. & date _____
- 3 Proprietary/Partnership / Pvt. Ltd company _____
- 4 Year of establishment _____
- 5 Telephone No (s) _____
- 6 Fax No (s) with areas code _____
- 7 E-mail Nos. _____
- 8 Manufacturers or Merchant Exporter _____
- 9 Address of Manufacturing Unit _____
- 10 Main items of Production _____
(Indicate for which products you will like to meet buyers)
- a) Mention Segment Knitted/Woven _____
- b) Main product (Limit to 2 Products) _____
- c) Other Products (Limit to 2-3 product only) _____
- d) Kindly specify (Gents/Ladies /Girls/Boys/ Children, _____
Infants wear) _____
- 11 Total value of export of readymade garments during _____
2009-10 (FOB in US \$) US \$ _____ Million
- 12 Present production capacity (pcs/month) _____ Pcs/Month
- 13 Name & designation of the Representatives who would _____
be attending the fairs, provide Passport No., Date of _____
Birth, Place of Birth, Date of issue, validity _____
- 14 Major Countries of Exports _____
- 15 Major Brands & Fashion Labels _____
- 16 Any other information you would like to mention _____