



APPAREL EXPORT PROMOTION COUNCIL, GURGAON

Circular

AEPC: F&E: BSM Australia -10:

Dated: 9th September, 2010

Subject: Inviting participation for Australian International Sourcing Fair

From 17-19 Nov, 2010 at Melbourne - Australia

&

“Brand India – Textiles, Clothing & Interior Show”

From 22-23 November, 2010 at Sydney in Australia

Dear Member,

AEPC along-with TEXPROCIL & ITPO would be participating in Australian International Sourcing Fair scheduled from 17-19 Nov, 2010 through ITPO at Melbourne and Brand India – Textiles Clothing & Interior Show scheduled from 22-23 November, 2010 at Sydney through TEXPROCIL.

Australia – Market with huge potential:

AUSTRALIA's RMG IMPORTS				
<i>All figures in USD Millions</i>				
		2008	2009	% Change 2009/2008
AUSTRALIA's RMG Import	<i>From World</i>	3901.16	3714.36	-4.79
	<i>From India</i>	65.03	73.65	13.26
	<i>Our Share (%)</i>	1.67	1.98	

Source: WITS (World Integrated Trade Solution)

There is a tremendous export potential of garments and fashion accessories

Venue and Dates

Australian International Sourcing Fair

-

Organized by ITPO

Dates: 17-19 Nov, 2010(Wed/Thu/Fri)

Venue: Melbourne Convention & Exhibition Center, Melbourne – Australia

Move-in day shall be 16.11.2010(Tue)

Brand India – Textiles, Clothing & Interior Show

-

Organized by TEXPROCIL

Dates: 22-23 Nov, 2010(Mon/Tue)

Sydney Convention & Exhibition Centre (22 - 23 November 2010).

Move-in day shall be 21.11.2010(Sun)

Participation Fee

Both these events are under Market Access Initiative (MAI) scheme of Ministry of Commerce, Govt. of India, therefore the Market Development Assistance (MDA) grant shall not be available.

- i) Fee for Australian International Sourcing Fair, 12 SQM booth shall be Rs 120,000 + service tax(10.3%) = Rs 1,32,360/-**
- ii) Fee for Brand India – Textiles, Clothing & Interior Show, 12 SQM booth shall be Rs. 85,000 + service tax (10.3 %) = Rs.93,755/-**

Please note that, this fee does not include airfare, hotel expenditure, sending display material and other related expenditure. The standard furnished booth would contain following items as informed by organizing associations:-

- i) Name Facia
- ii) One Table with three chairs
- iii) Two hanger rails
- iv) 150 hangers
- v) 4 spot lights
- vi) Waste paper box
- vii) Carpeted floor

APPLICATION FORM

Exporters registered with AEPC and other Textile & Apparel EPCs can apply for participation in either Australian International Sourcing Fair scheduled from 17-19 Nov, 2010 through ITPO at Melbourne or in Brand India – Textiles Clothing & Interior Show scheduled from 22-23 November, 2010 at Sydney through TEXPROCIL or in both the events

For participation in Australian International Sourcing Fair:

Full amount of **Rs 1,32,360/-** through Demand Draft / Cheque in favour of “India Trade Promotion Organisation” payable at New Delhi should be given.

For participation in Brand India – Textiles Clothing & Interior Show:

Full amount of **Rs.93,755/-** through Demand Draft / Cheque in favour of "The Cotton Textiles Export Promotion Council" payable at Mumbai.

For participation in both the events the Demand drafts/cheques have to be given as per above details separately.

Option once exercised for participation in one city should not be changed.

Members are requested to send their application to ‘**Apparel Export Promotion Council Apparel House, Institutional Area, Sector – 44 - Gurgaon, Haryana – 122 003**’ with full participation fee.

Last Date of receiving the applications at Apparel Export Promotion Council **Institutional Area, Sector – 44 - Gurgaon, Haryana – 122 003** is **15th October, 2010**, however booth allotment will be done on **First-come-First served basis(FCFS)**.

For further details please contact:

Mr. K.S. Bisht, Assistant Director

Tel: 0124-2708158 / Fax: 024-2708004 /, Mob: +91-9810527747, E-mail:- kbisht@aepcindia.com

***Apparel Export Promotion Council, Apparel House, Institutional Area
Sector – 44 - Gurgaon, Haryana – 122 003***

AEPC shall issue visa recommendation letter to applicants only to exporters whose full participation fee is received.

Thanking you,

Yours Sincerely,

(R.K. Sharma)
Director (Fairs & Exhibition)
Mobile:-9899167235
E-mail:- rksharma@aepcindia.com

Encl : Application form

APPLICATION FORM
(On the Company's letter-head)

1. Name & Address: _____

Name of the Contact person: _____

2. Proprietary/Partnership Pvt. Ltd. Co: _____

3. Year of establishment: _____

4. Telephone & Cell No.(s) with area code : _____

5. Fax No(s): _____

6. E-Mail id. : _____

7. Manufacturers or Merchant Exporter: _____

8. Address of Manufacturing Unit: _____

& Corporate Office _____

9. Main items of production : _____

(indicate for which products you will
like to meet buyers)

10. Total value of export :

in the previous year[2009-10] (FOB) US\$ _____ Million

11. Principle markets of the company: _____

12. Major buyers & Fashions labels: _____

13. Major Buyers & Fashion labels : _____

in Australia

14. New to Australian market (Yes/ No) : _____

15. For Visa recommendation letter, provide following details:

Name appearing in Passport:

Passport No. : _____

Date of Birth: _____

Date of Issue: _____

Date of Expiry: _____

Place of Issue: _____

16. Any other information you would: _____

like to mention

(Additional information may please be attached)

Approximately 12 SQM booth

Please tick for applying in Australian International Sourcing Fair

give Cheque No.

Please tick for applying in Brand India – Textiles Clothing & Interior Show

give Cheque No.

Please tick for applying in both the event,

give Cheque Nos

Signature